

ELIZABETH ROSE SCHNEIDER

www.heardabout.me / info@heardabout.me /

PROFESSIONAL

ACCOUNT MANAGER INTERN

Duffy & Partners - Minneapolis, MN - www.duffy.com - (June 2008 - Present)

Focused on the many aspects of account management: research, trending, client contact, production, writing, preparing award show entries, administrative duties and working with account managers and designers on a daily basis as a liaison between the two groups.

PROJECT MANAGER INTERN

DesignWorks - Minneapolis, MN - www.mcad.edu - (January 2008 - June 2008)

Conducted research, client contact, production, writing, preparing design presentations, administrative with office related duties while managing designers and their deadlines on a daily basis. DesignWorks is an in-house design firm at the Minneapolis College of Art and Design that works solely for non-profits or community-building design projects to better the community through print and web design.

ADMINISTRATIVE / SALES

ROBOTlove - Minneapolis, MN - www.robotlove.biz - (June 2006 - Present)

Accountable for maintaining company financial and purchasing operations, discovering product lines, and crafting relationships with customers and businesses. ROBOTlove gives exposure to new media, limited-edition art and design while enlightens consumers about underground subcultures.

ETHNOGRAPHIC RESEARCH INTERN

Worrell Design Inc. - Minneapolis, MN - www.worrell.com - (May 2007 - January 2008)

Responsible for researching all aspects of consumer and client needs: set up research methodologies, developed consumer segments, personas, synthesized consumer values, video taped interviewees, and delivered findings to customers. This industrial design firm focused around interface design and packaging design for clients like Geek Squad, Best Buy and Honeywell.

SALES / CURATOR

Square Room - Seattle, WA - www.squarerroom.us - (June 2004 - May 2006)

Created installations/exhibits to generate visual messages and communication from the artists to the consumer. Square Room conceptualizes art and fashion from a unique nature-based medium with the intent of introducing customers to the value of artistic application in apparel and design.

PUBLIC RELATIONS INTERN

International News - Seattle, WA - www.internationalnewsinc.com - (June 2005 - September 2005)

Worked with the marketing and multi-media department in devising a strategic plan and image for A.Tiziano brand for the up and coming MAGIC Fashion Apparel Trade Show. International News is the major label behind brands such as Mecca, A. Tiziano, Triko, and Alphanumeric expressing the pulse of urban dress.

EVENT PLANNER INTERN

Zumiez - Seattle, WA - www.zumiez.com - (March 2005 - May 2005)

Authored marketing slogans and promotional images for Zumiez Couch Tour for Summer of 2005, while introducing, organizing, maintaining, and archiving booking experiences for equipment, entertainment, and security while marketing team was on tour. Zumiez sells action-sports related clothing and has created an image based around action sports like skateboarding, motocross, and snowboarding.

EDUCATION

BACHELOR OF SCIENCE: VISUALIZATION - Minneapolis College of Art and Design - (December 2008)

Area of focus was developing technological concepts and strategies to create virtual experiences for education, entertainment, gaming, and commerce. Also focused on creating brand strategies and marketing campaigns that utilize effective copy and images.

ASSOCIATE OF APPLIED ARTS: FASHION MARKETING - Art Institute of Seattle - (May 2006)

Area of focus was on professional fashion trend research with studies in marketing, advertising, and buying.

INTERESTS

Performed as a freelance art liaison between local artists and galleries. Performed as a freelance fund raiser for Soo Visual Art Center and other local galleries. Performed as a freelance photographer and provided documentation for local artists.